

PASSIVE VIDEO EARN MASTERY COURSE

This course will walk you through step by step In getting approved for Amazon's Onsite Program...
a.k.a. "product review videos."

You'll also get more info into Amazon's affiliate program and how you can get the most leverage out of it.

But you're ultimately here to learn how you can profit from Amazon's video reviews for commissions.

LET'S GET STARTED!!



THE PROGRAM

The Amazon Influencer Program, an initiative by Amazon.com, enables individuals to collaborate with Amazon by creating straightforward video reviews in exchange for commission.

An extension of the Amazon Associates affiliate marketing program, this program permits you to produce video reviews for products available on Amazon, directly featured on the platform and product pages.

Upon viewers making qualifying purchases after watching your review, you receive a commission. Importantly, there's no requirement to generate traffic to links, disclose your activities to friends or family if preferred, or share content on social media.

A TRULY PASSIVE INCOME OPPORTUNITY!



THE STEPS

There are 2 steps involved in this process. The 1st being an Amazon Influencer. Being eligible in having an Amazon Influencer account will allow you to have a storefront on Amazon and be able to create product lists for those who might potentially buy from your online store.

Once you are an influencer, it's then you'll be able to submit 3 videos for approval to be eligible for the onsite program. If you are reading this and aren't there yet...no worries...keep reading.

You can check out the sign up here to apply for the Amazon Influencer program. Even if not ready check it out, so you're familiar with it.

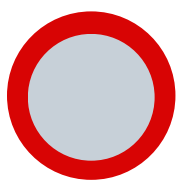
<https://affiliate-program.amazon.com/influencers>

When signing up you'll have a few options as to which account you want to use. If you don't have one, create one.

Choose an Amazon account for your influencer content

Use an existing customer account

Your shopping history, product reviews, lists and other content you have created on Amazon will be associated with your influencer account.



Eric DeLuca

or

Create a new account

None of your existing shopping history or other content will be associated with your influencer account.

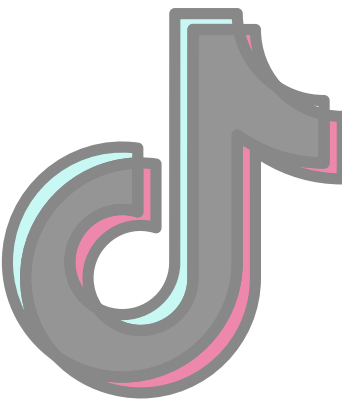
Create a new account



PICK YOUR PLATFORM



Remember you've got 4 platforms to pick from. In most cases for those applying, TikTok seems to have less of a barrier of entry since your content can be seen due to the shortness of it and how TikTok puts it out there almost right away in the algo. But pick which you feel most comfortable with!



Amazon assesses your suitability for the program by examining both your follower count and engagement rate. While Amazon does not provide a specific threshold for the number of followers required to qualify for the program, a higher count will enhance your likelihood of approval.



Additionally, engagement rate holds significant importance. Despite having thousands of followers, a low rate of comments or reactions per post could adversely impact your application.

To qualify as an Amazon influencer, your website must feature original content accessible to the public. Your account should showcase original posts rather than relying solely on shared or aggregated content from others.

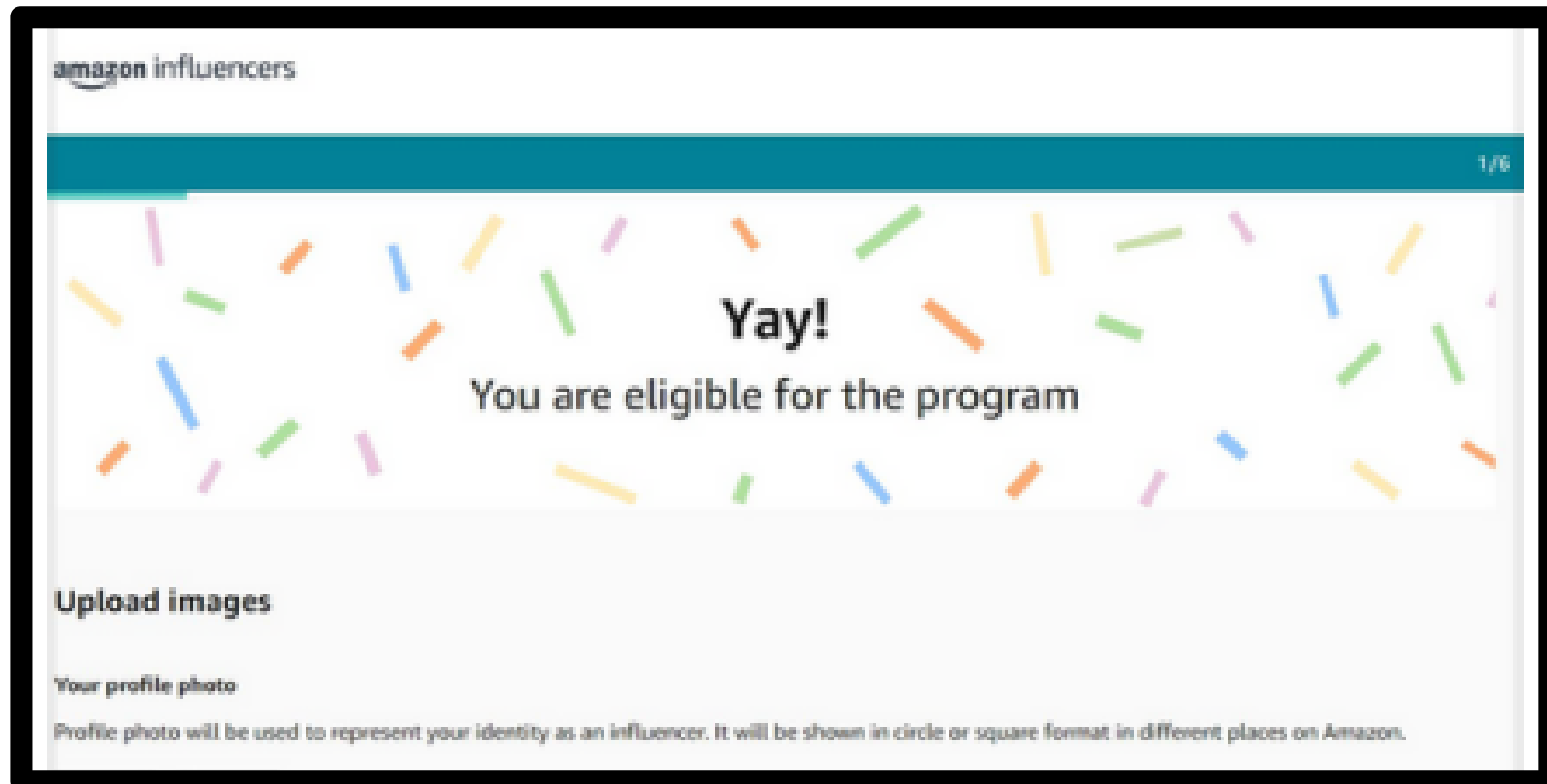
It's essential to maintain a professional, business, or creator account, depending on the platform. If your initial application is not approved by Amazon, you're welcome to reapply once you've fulfilled the necessary criteria.

You get a total of 3 chances to apply...so make it count!!



APPROVED

Once approved as an Amazon Influencer, you're off to the races. In case you're wondering what your approval from Amazon will look like. Here it is!!



CREATE PROFILE

Once you've selected a social media account for the influencer program, you will fill out a form as a part of the registration process. This form serves as your Amazon influencer profile. To proceed with this stage of registration, you will need to gather your public name, description, & URL of designated social media account.

A screenshot of the Amazon Influencer profile creation form. At the top, there is a progress bar with four steps: "Eligibility" (completed with a green checkmark), "Profile" (current step with an orange dot), "Storefront" (grey dot), and "Account" (grey dot). Below the progress bar, it says "Create your verified profile" with a blue checkmark icon. A note states: "Your Amazon Influencer page will be linked to a verified public profile on Amazon." The form has a circular profile picture placeholder on the left. To the right, there is a "Your public name" input field with a warning icon and text: "You will be unable to change this yourself in the future." Below that is an "About (optional)" text area with the placeholder "Short description about yourself." Further down, there is a section titled "Add social links to your profile (optional)" with input fields for YouTube, Instagram, Twitter, and Facebook, each preceded by their respective platform names and the "www." prefix. At the bottom, there is a yellow "Continue" button.

STOREFRONT CREATION

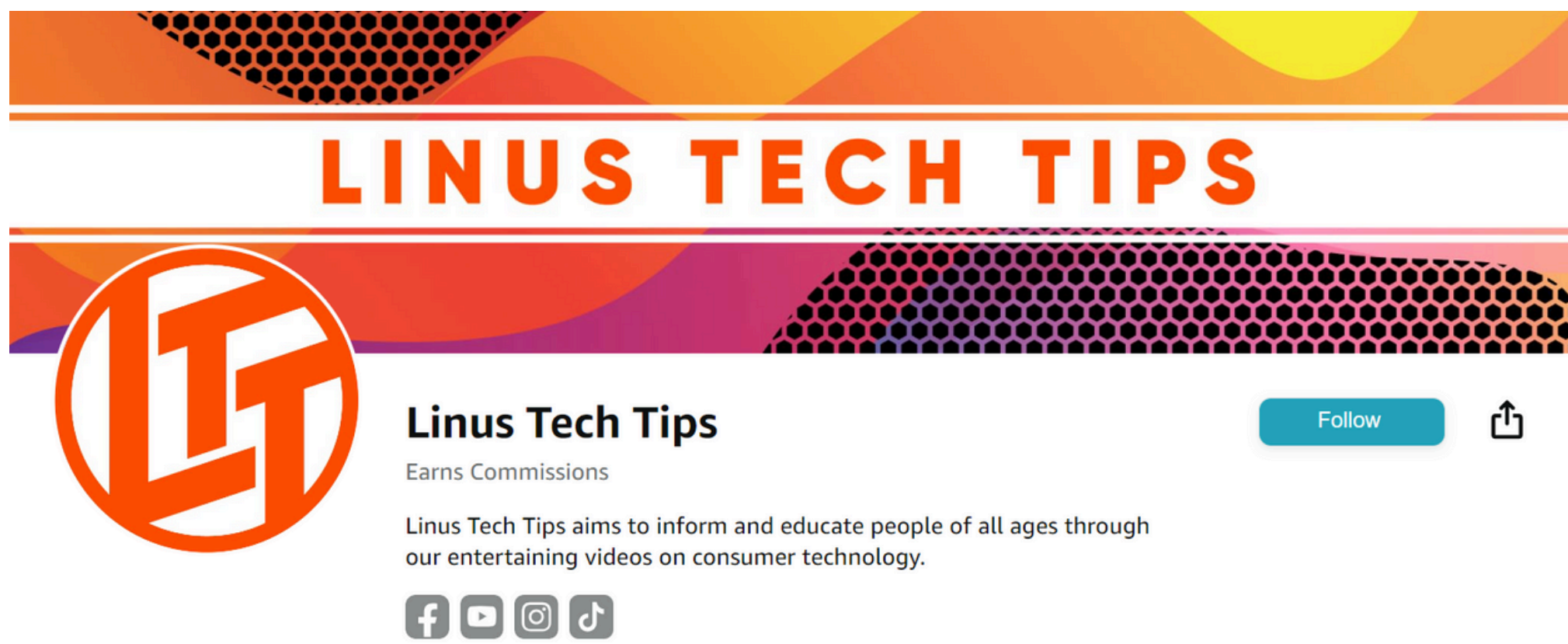
Take the time to create your storefront next. Make sure the name of your storefront matches your selected social media. It's important when Amazon looks at this that they match. So if your Facebook page being used is called Sam's Finds, then so should your Amazon Storefront name.

Here's an example of someone's actual profile. This will give you a better idea of your approach.

background
imagee

storefront
name

profile image



STEP #2

ONSITE COMMISSIONS

VIDEO SUBMISSION

OK...you've been accepted into the Amazon Influencer program, you now have the opportunity to apply for onsite commissions. Listen carefully as this will help ensure smoother sailing to get into the program when uploading your 3 videos.

1. **Make sure your audio is clear. NO BACKGROUND NOISE!**
2. **Be in the video "you are the influencer."** You can change it up later & do videos without showing your face later, but be in the video.
3. **Make sure lighting is good.** You could use a ring light or good natural lighting. They need to see everything. Don't discount this.
4. **Video should be 30 seconds or more.** I recommend 60 seconds to a minute in a half.
5. **Phone needs to be steady,** so if not on a tripod make sure you are not holding it and it's put in a stable spot.
6. **Upload ONLY 3 videos.** Remember they only need to see 3. Any more than that may work against you.

These are some of the most important things, but in my experience and what I've seen with others, let me share some other reasons your videos may not get approved & instead rejected.

Let's cover some more bases.



BE AWARE OF THESE THINGS

A list of what to be conscious of
when making your submissions.

- Congruency is key - Make sure your Amazon Influencer account looks the same as your social media account. Matching names.
- Focus on horizontal videos - Amazon may want to see vertical videos but focus on horizontal in the beginning. Your 1st 3 videos should be horizontal.
- Upload your videos from a desktop - You will have better resolution. If videos are over a minute long, and you upload to Amazon it will take away in terms of definition. That means your video will be in lower definition if you do it from the Amazon App, so be sure to upload your videos to a PC.
- Avoid wearing anything with logos. When filming, make sure if you are wearing a shirt for instance you aren't advertising any popular logos like Nike or Adidas. Keep your looks neutral with clothing.
- Avoid reviews of weapons or dietary supplements - Amazon frowns on this in your 1st 3 videos. Avoid this at all. You may be able to do it later but not initially. And avoid anything related to bathing suits.
- Don't talk about price - Price can change with products, so never mention anything about the price of the product.
- Watch the "ums" - There's times where you may not realize it, but using the old "um" is really not a word. Be conscious of it and leave it out completely.
- Your social media page may be too new - There's a chance your page is so new, Amazon may look at this. Don't fret come back to it in a month! Let it age a little bit. Usually 90 days is a good benchmark.



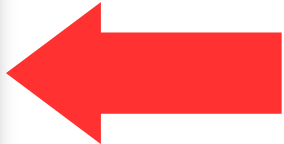
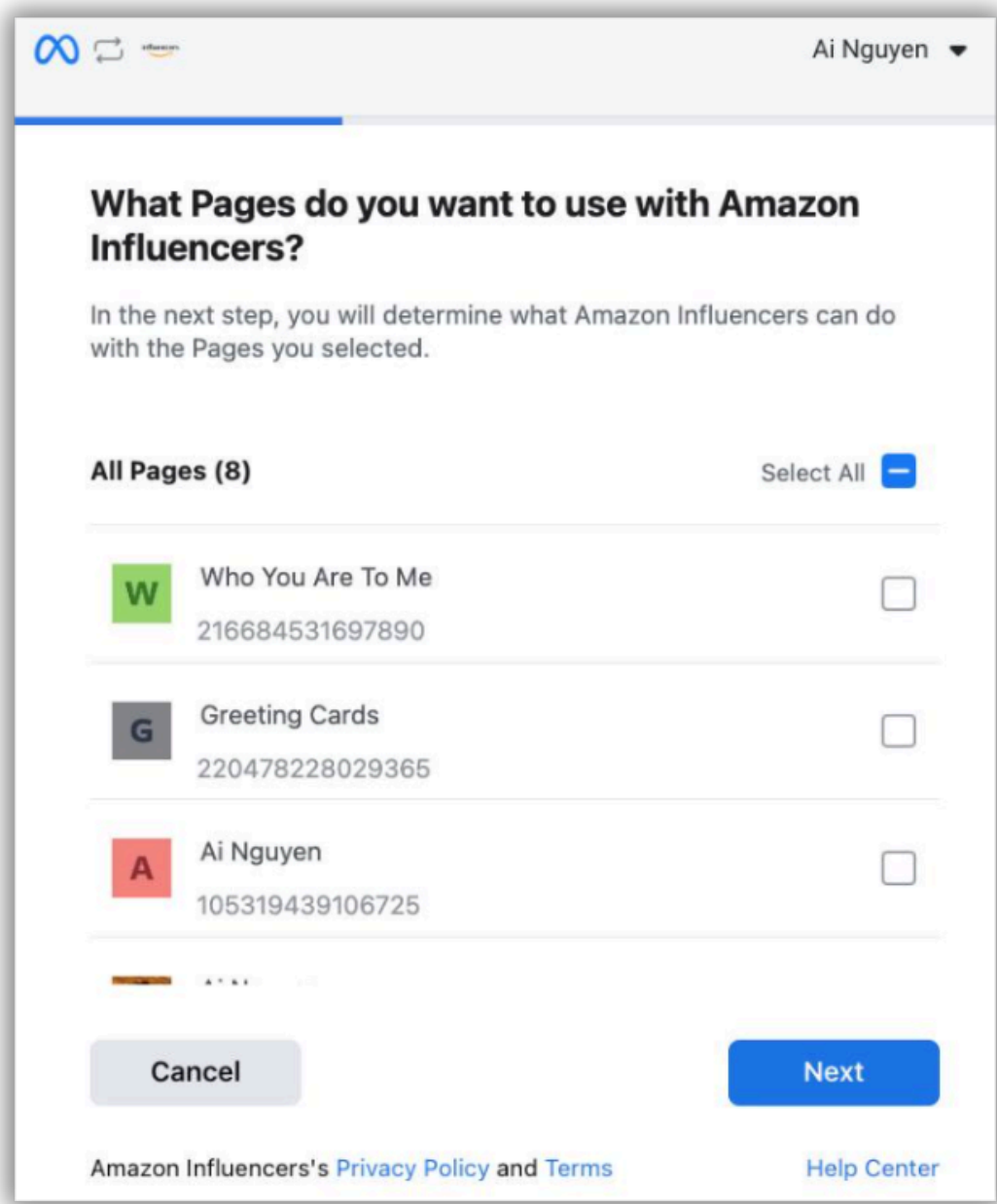
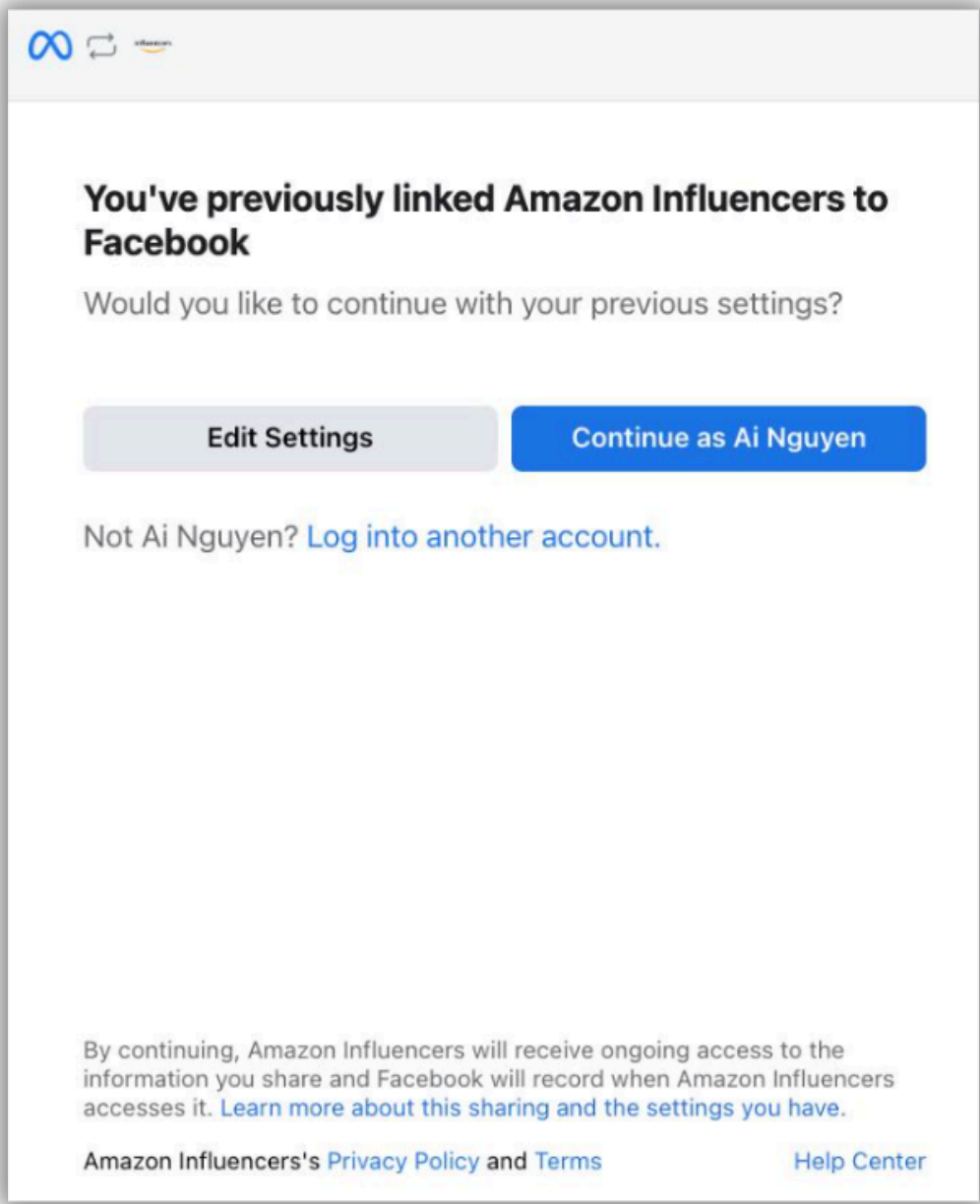
- **Include yourself** - Because you are an influencer, you need to show your face. It's an influencer program. Maybe down the road you can do less with your mug, but get your 1st 3 approved 1st. That means try to avoid doing voice overs. Keep it real.
- **Products of value** - We don't always know what Amazon is looking for but submitting videos of products that have value can increase your odds. Maybe they have a high price point. Maybe they are a low selling product that Amazon notices could be in need of videos. We don't know all the factors but don't just video anything. Think about it 1st.
- **Avoid certain words & numbers** - If you create a thumbnail and it says "Watch before you buy" for instance. Avoid this. Stay simple with everything and nothing bias. Don't sell it hard as to "how much you love the product" either. Amazon wants to see real people giving unbiased vanilla reviews. And watch verbizing numbers in your video. Numbers can get you denied.
- **No alcohol related reviews**- It may seem obvious, but do not review anything remotely related to alcohol.
- **Tag only ONE product** when submitting video - Avoid tagging multiple product. Amazon will look at this like trying to game the system tagging multiple items. Not sure what this means yet? No worries, will explain later.
- **"I bought it on Amazon"** - If you are tempted to say "I bought this on Amazon" in your video ... don't. No need to talk about or make mention of buying it from Amazon. It's not relevant. Just stick to the pros and cons.
- **Clutter free** - Make sure your background is clutter free. No sense in having distracting things in the background. Focus solely on the product.



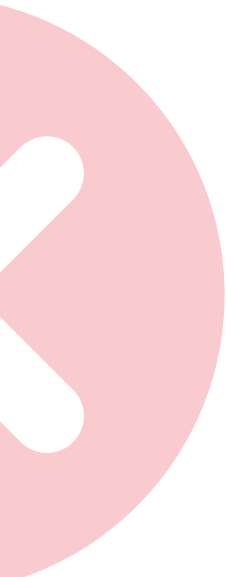
- **Children - Make sure there are no children in your video or even in the background. This could be distracting again since it's all about the product you're making a video about. That includes the obvious dog barking or outside noise that picks up on your video. Example - grass cutting**
- **Avoid a call-to-action - Do NOT have any calls-to-actions at the end of your video. Things like "Seriously, you gotta get one" or "You can add this to your cart right now." Also do not ask for "likes" or "subscribers." This is not used this way with this program.**
- **Be conscious of your FB Page postings - If you have a Facebook fan page and Amazon sees a reel or post related to a competitor store, this will ruin your odds of being accepted. So whether Walmart, Starbucks, or anything else, keep no retail businesses on your page in any social media posting.**
- **Be careful of medical claims - Do not give your opinion of things in the realm of how something can help you medically. This is an area you don't want to explore. It can be a slippery slope.**

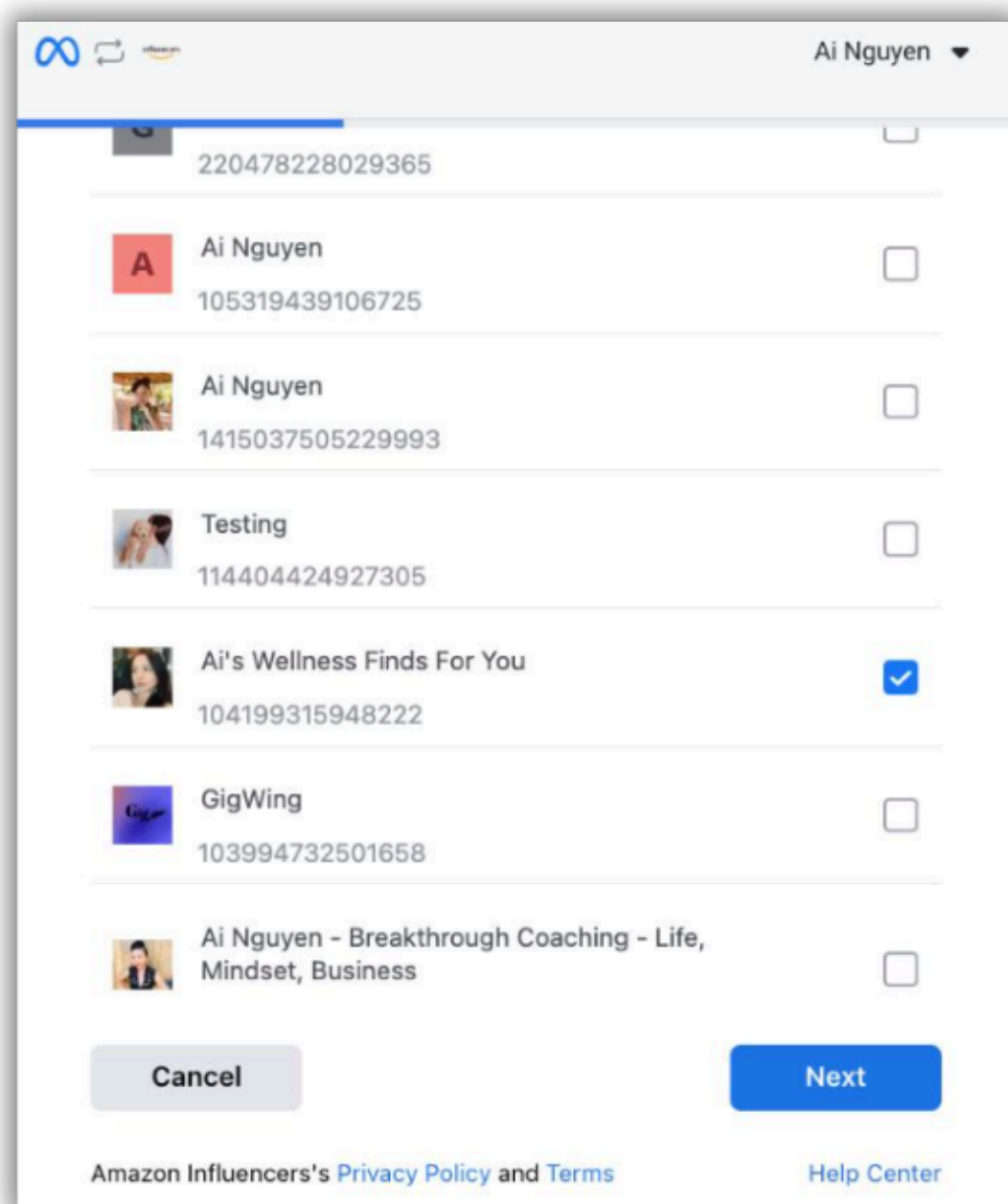


- You put info in wrong - In the case it's your Facebook Page you want to use as an Amazon Influencer account, make sure you hit the right buttons! This screenshot is an example. You can see you have 2 options. If you click on your personal name and not the "edit settings" button, you will not get approved.



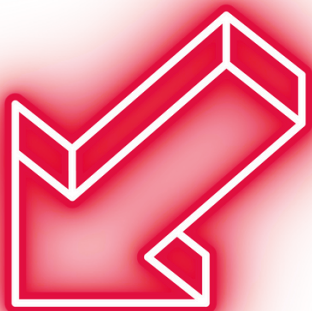
Now pick your page.





- **Not enough followers** - You may get denied if you don't have enough followers on your Facebook fan page, YouTube channel, TikTok, or Instagram. If you're on Instagram you should have at least 5,000. I've heard of people making it on TikTok with only a few hundred followers. If you have a Facebook fan page, your best bet is 3,000 to 5,000 followers. Post on a regular basis to let them know you are active on your social media platform. Amazon says you need 1,000 followers to be accepted but the truth is Amazon looks at page metrics and expects more with engagement. Truthfully no one knows the exact number of "making it" in the program. But what we do know is posting frequently will get you more followers faster and that means even responding to posts by others will really keep the engaging strong. Your page may be **TOO NEW...** let it age a little before applying for the program.
- **From another country** - In the case you are from another country, like the U.k., Canada, Australia, etc. you need to use the American Version of Amazon. That will allow you to upload. The U.S. account is your best bet.

- **Denied from On Site Placement** - You upload those 3 videos and you get denied. It may take a few weeks to hear anything. Remember you can delete those videos and try again. You can do up to 3 times by the way. Your fan page info - Facebook wants influencers, so really think about the name and what you're showing. What do you stand for? If your name is Jim, you may call it Jim's Reviews Leave Clues Don't name your page a "discount" page or "deals" page. They will look down on this and you won't get approved. This goes for your YouTube, TikTok, or Instagram as well when it comes to naming it.
- **"I bought it on Amazon"** - If you are tempted to say "I bought this on Amazon" in your video ... don't. No need to talk about or make mention of buying it from Amazon. It's not relevant. Just stick to the pros and cons.
- **Facebook fan page vs. Facebook group** - Don't make the mistake of creating a Facebook Group as opposed to a Facebook fan page. They are 2 different things. It's a Facebook fan page you want. **DO NOT** use your personal profile as a social media page.
- **Acceptance into the program can change** - Not in all cases but be aware, that even in less than 3 weeks they can change their minds. It's important to be aware of, but just as important is you are following the necessary guidelines.
- **If you decide not to post any more on the social media platform that got you into the program, you may be dropped out of it.** So, always keep posting on your platform. Remember you're an influencer.
- **Avoid any barcodes on the products to make it into your video.** When filming, avoid the barcodes.
- **Any street address shown on video even on accident can be bad.** Not that you may be filming outside, but in the case something shows outside of your window this could be concerning.



Review this before you start. This will give you more insight as to what you should do to qualify for your Amazon Onsite Program.

<https://www.amazon.com/b?node=21423479011>

RECAP DO'S & DON'TS

DO'S:

- Be IN the video. Show your face the entire time- if possible!
- Stick to a rough script (something you like, something you dislike/wish were different, something interesting or that they need to know about the product) Be real
- Use a tripod
- Record HORIZONTAL!
- Record in front of a window for best natural lighting unless you are using a ring light
- Make it 1-2 minutes long
- Avoid any sort of supplement so you don't make any medical/health claims
- Review more neutral items (ex. bluetooth speaker, nightlight, food processor, etc)
- Take any other items out of view so its very clear what you're reviewing
- Cut out the part of the video where you're pushing play/stop

DON'TS:

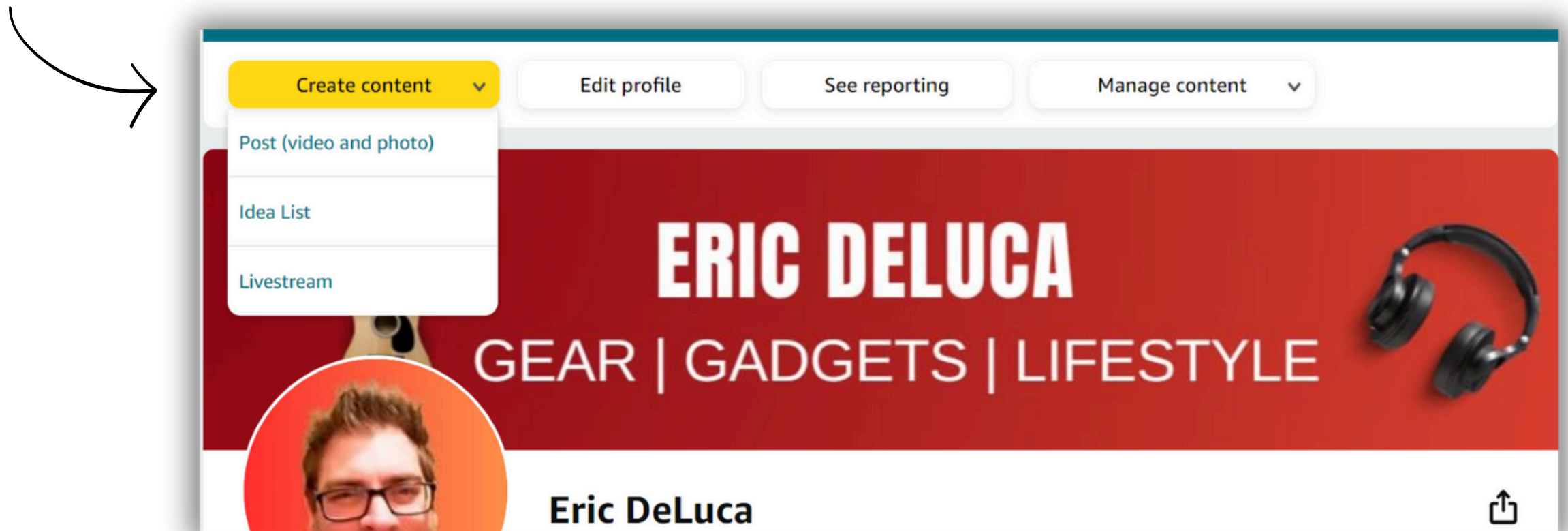
- Don't make a call to action (buy this product! Get this product now! I highly recommend this product)
- Don't mention price or deal!
- Avoid moving the product around on any surface (it might sound quiet to you but sounds really loud on the recording!!)
- Do not make any sort of medical claim (ex: this product will help you lose weight!)
- Avoid making any recommendations as a medical professional, even if you are!
- Do not review any sort of weapon or alcohol tool, like a wine key- one of their rules is to not promote excessive drinking so saying something like "this wine key will help you get your bottles open fast so the party can keep going!" may break this rule
- Mention ALL the features, explain all the buttons, etc (STICK TO THE 3 ITEMS ON THE SCRIPT)
- Don't Overly edit (be a HUMAN!)



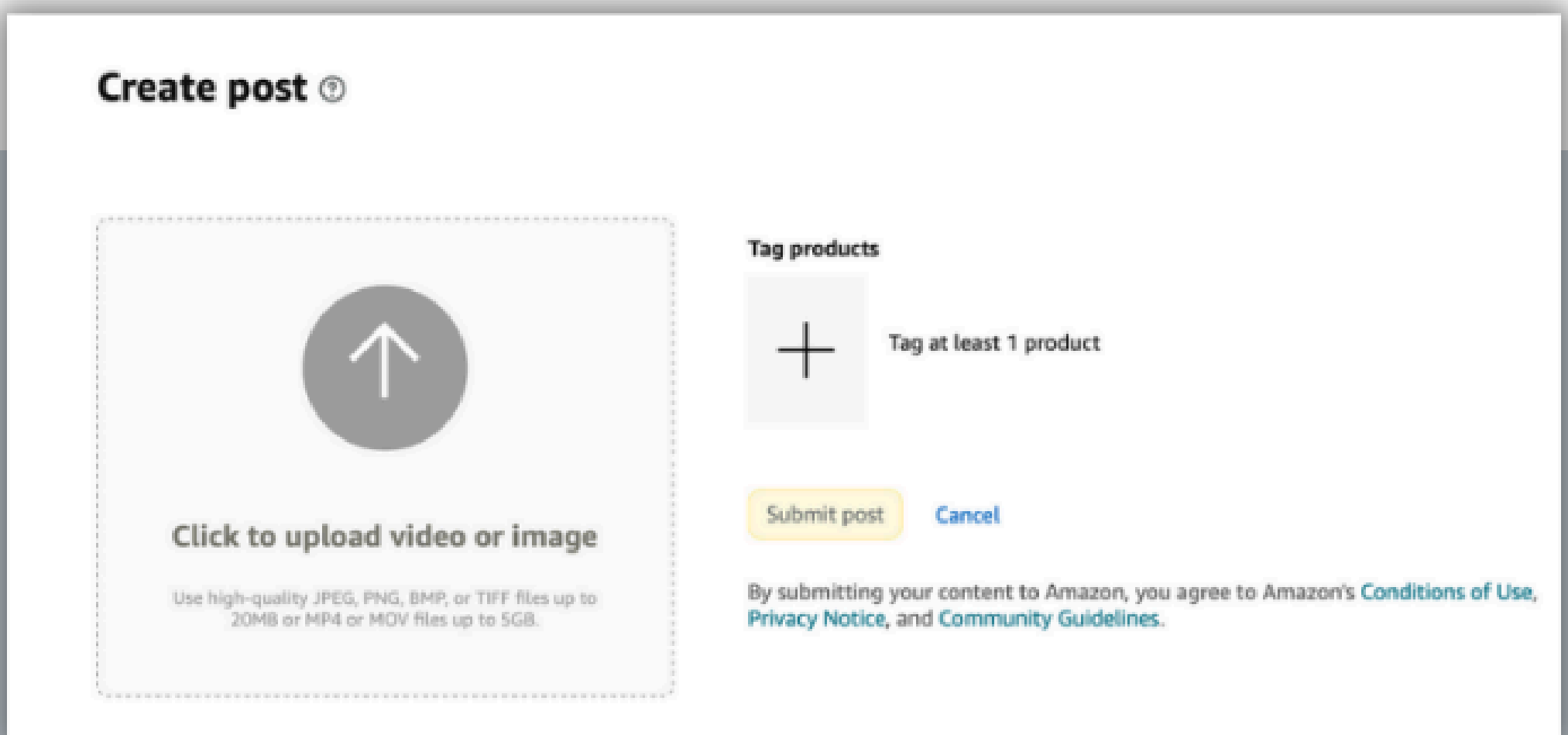
UPLOADING YOUR VIDEO

(3 VIDEOS)

When uploading your 3 videos, this is how you will do it. Click on “create content.” Then click on “Post (video and photo)”
As seen down below.

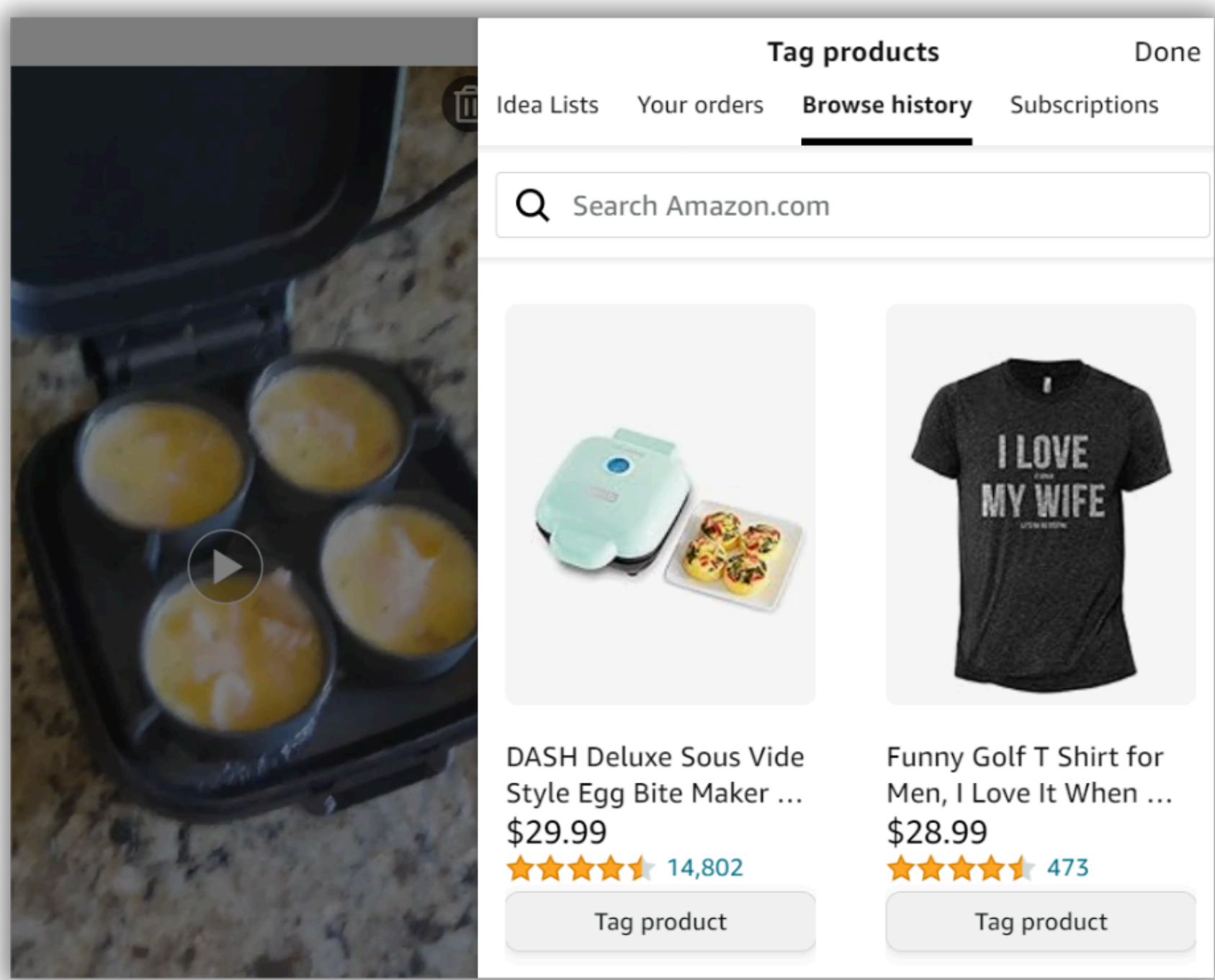


Now you'll be prompted to upload your videos. Be sure to tag 1 product related to that item. NOT MORE THAN 1 tag.
Just click the + to do this.

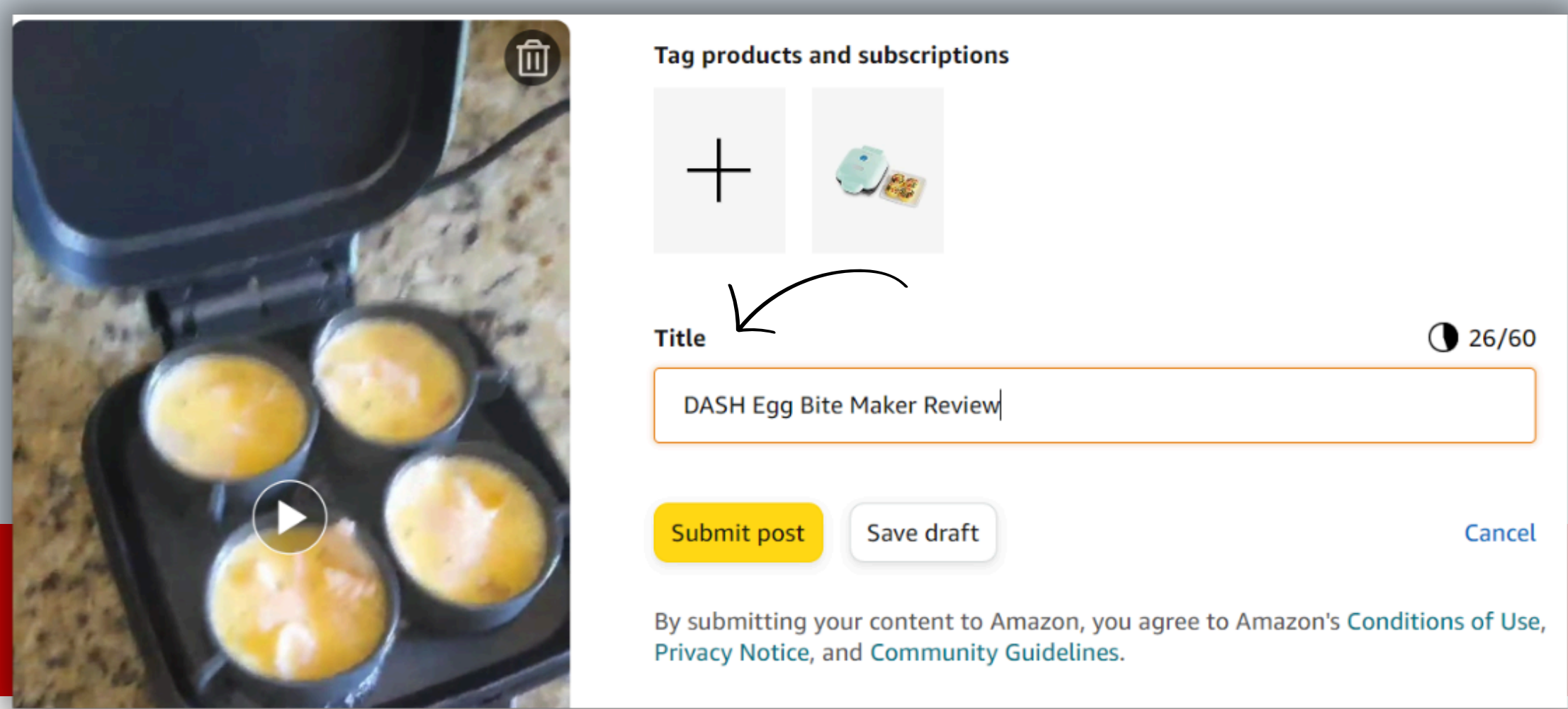


Let's say you were tagging this egg cooker and that was what your product video was for example.
Just simply click the “tag” button.

Make sure it's that actual egg cooker and not just something similar.
Clicking the wrong item could get you banned from the program.



Now create a title. Keep it vanilla for now, since your goal is to simply get into the program. You can get fancy with titles later.



Once done click “Submit post”

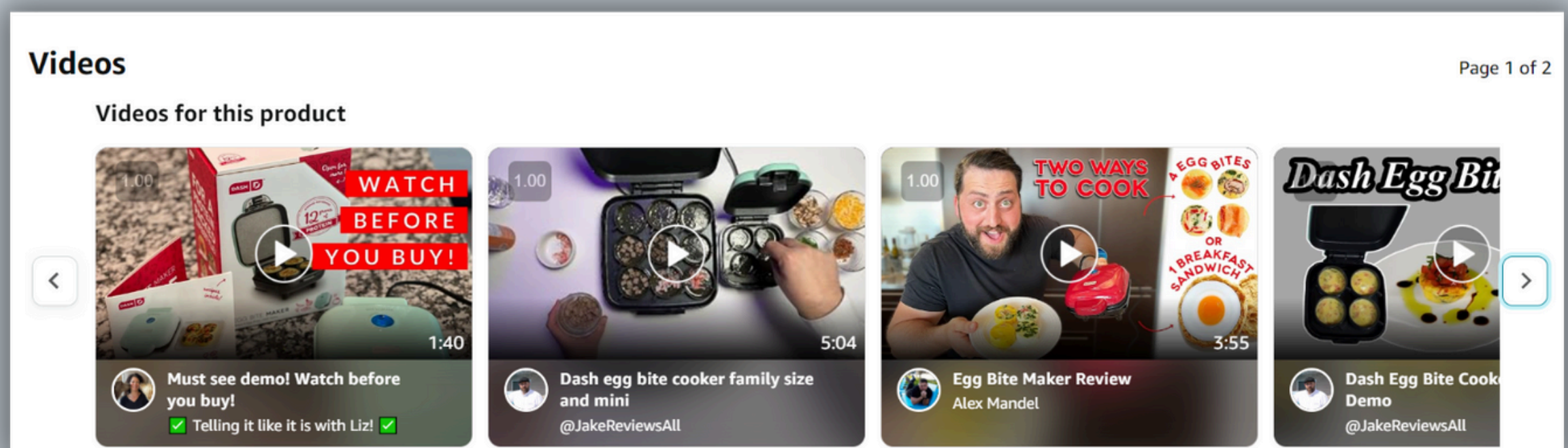
VIDEO PLACEMENT

Be aware once in the program your video can be found in a few places. Part of this depends on where Amazon decides to place them. But understand there are 2 carousels. One of which is at the top on the product page and one that can be found at the bottom.

Here are a few examples.



Here is what the bottom carousel will look like.



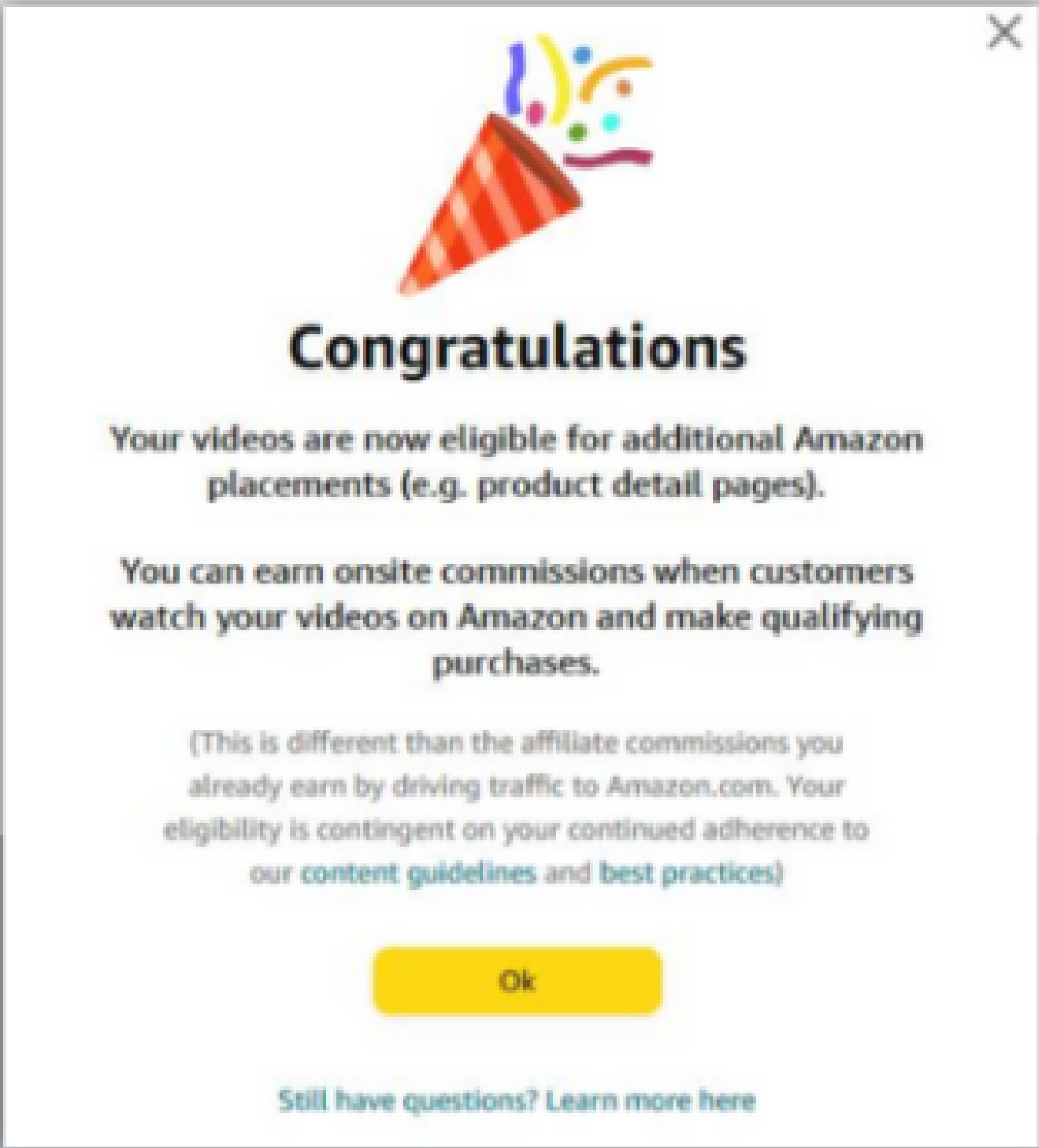
Don't be surprised if you see a manufacturer video on the product page. Your goal is to make YOUR videos more informative and interesting.

Chances are, some of those videos from manufacturer just play music and show the product. You can do better!

APPROVAL TIME


So how long does it takes once you submit your 3 videos for approval? It could take a couple days. It could take a couple weeks. No one really knows how long it could take. But a real person is reviewing your videos, so be patient.

Once approved this is what you'll see!!
Now your videos will be both in your Influencer Store & on the product page.
More Info here
<https://www.amazon.com/b?node=21423475011>



This information is not emailed to you, but instead can be found on the “manage videos” page. In the case you aren’t accepted, here’s what you’ll see.

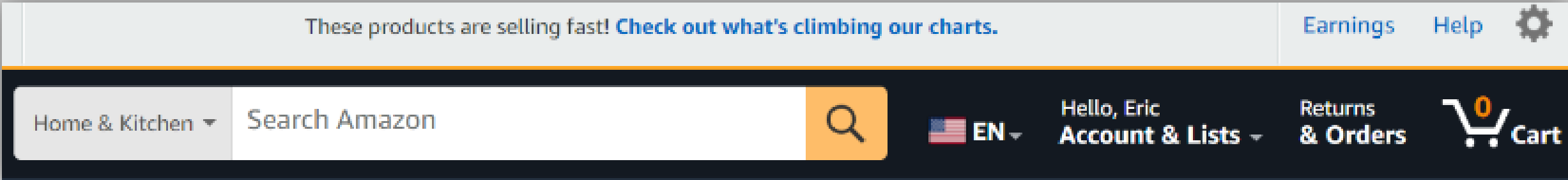
Amazon Creator Hub

 Your videos were not approved to be featured on our product pages. Please try again.

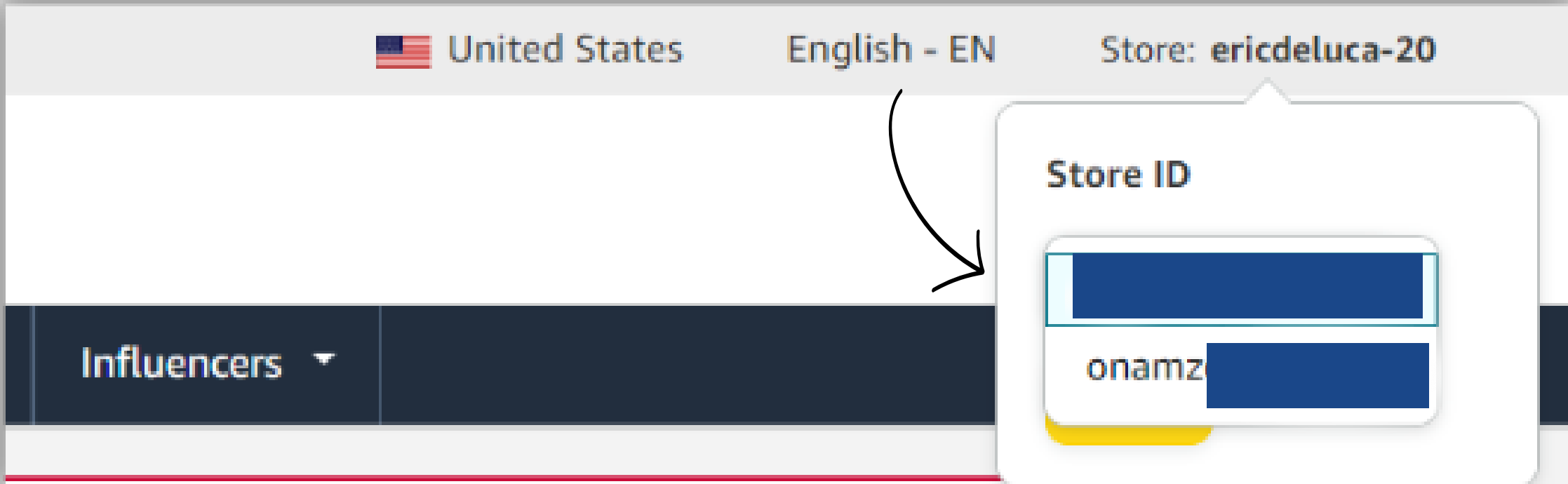
After review, we have determined your videos don't meet our video quality requirements. These requirements must be met to be shown on placements outside your storefront, such as a product's details page. To be reconsidered for additional placements outside of your storefront, please delete all your existing videos and upload at least 3 new videos that meet our [best practices](#). Please note that we limit the number of cumulative reviews to 3 per influencer.

EARNINGS

Once you start earning, you can refer to your dashboard to find out more. Here is an example of what you will see on the backend. You can click on “earnings”



Your earnings can be found accordingly to your store ID. You can toggle this between the 2 types if you have them. If you are an associate that will be a separate ID. In the case you are now creating product videos for Amazon, your ID will be referred to “ONAMZ”



COMMISSION RATES

In case you’re wondering what the rates are for commission, they vary. It really depends on the category. Here is a brief overview. But as I always say “Find a product that solves a problem. Sell a lot of it, no matter the commission rate and find success every time!!”

| Product Category | Fixed Commission Income Rates |
|--|-------------------------------|
| Luxury Beauty, Luxury Stores Beauty, Amazon Coins | 5.00% |
| Furniture, Home, Home Improvement, Lawn & Garden, Pets Products, Pantry | 4.00% |
| Headphones, Beauty, Musical Instruments, Business & Industrial Supplies | 3.00% |
| Outdoors, Tools | 2.75% |
| Digital Music, Grocery, Physical Music, Handmade, Digital Videos | 2.50% |
| Physical Books, Health & Personal Care, Sports, Kitchen, Automotive, Baby Products | 2.25% |
| Amazon Fire Tablet Devices, Amazon Kindle Devices, Amazon Fashion Women's, Men's & Kids Private Label, Apparel, Amazon Cloud Cam Devices, Fire TV Edition Smart TVs, Amazon Fire TV Devices, Amazon Echo Devices, Ring Devices, Watches, Jewelry, Luggage, Shoes, and Handbags & Accessories | 2.00% |
| Amazon Fresh, Toys | 1.50% |
| PC, PC Components, DVD & Blu-Ray | 1.25% |
| Televisions, Digital Video Games | 1.00% |
| Physical Video Games & Video Game Consoles | 0.50% |
| Gift Cards; Wireless Service Plans; Alcoholic Beverages; Digital Kindle Products purchased as a subscription; Food prepared and delivered from a restaurant; Amazon Appstore, Prime Now, Amazon Pay Places, or Prime Wardrobe Purchases | 0.00% |
| All Other Categories | 2.00% |



EXTRA THINGS TO NOTE

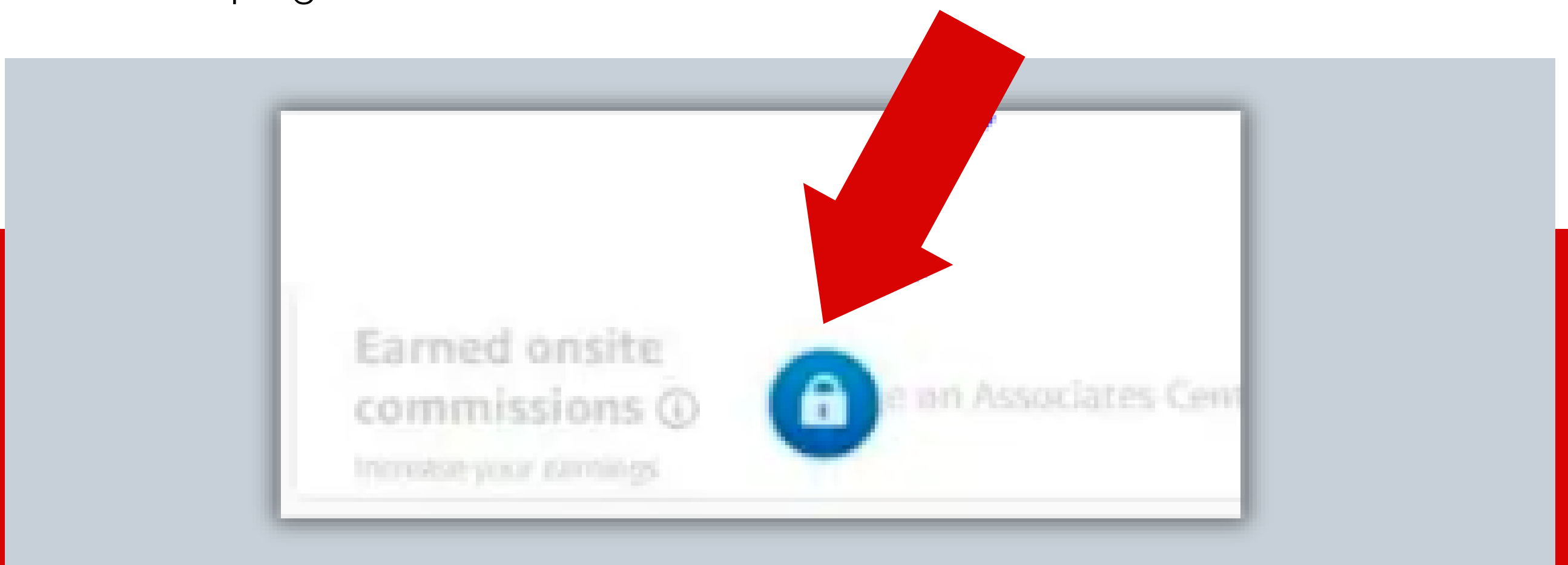
There are many benefits to THIS program....including outside commissions based on videos - So, when someone views your video and shops on Amazon you'll get the commission on whatever they buy...even outside of your video you are doing a review on

Some other important things...

Trouble writing a review? - It's easy when you have the right software. Try <https://openai.com/blog/chatgpt>
Take some of the information you have already, put it in and watch the output.

*Important to note when you are looking at reviews you may see "customer reviews." Those are separate from this program. Do not leave "customer reviews. Remember when using AI like Chatgpt, it's a tool or template, so you may not want to use things word for word. It is a tool.

Good to note! Once your 3 videos are uploaded for submission, they will end up in your storefront. You still have to keep checking the blue padlock, so this does not mean you are officially in the program yet. Once the blue padlock is gone you'll get a notification you're in the program. Here's what it looks like.



RESOURCES & TIPS

Frequently asked questions about the “onsite program” a.k.a. shoppable videos...

<https://www.amazon.com/b/?node=21423476011>

Quick Tip - If you have the Amazon App on your phone, you'll notice by the search Amazon option a "picture" icon. This will allow you to take pictures of items as well as scan barcodes. This will make it easier to find things that are already on Amazon around your house.

Quick Tip - Watch the approach on QVC. When they display products they're always pressing buttons, explaining features, and really educate you on the product. You should be doing the same. Just avoid being bias on how much "you love the product." You still want to keep it neutral but speak of the benefits.

Once you're in the program, there's a few things to consider. You'll be dead in the water if you don't figure this out in the beginning.

Solve A Problem - When doing a review for a product, think about the problem someone may have and why the product may be the solution. Let's say someone is watching what they eat. A scale of some sort may help the problem. Let's say someone is looking for clothes that will make them look better, maybe even skinnier. Sure it sounds cheesy, but people are looking for their problems to be solved.

Don't Make Thumbnail Too Flashy - Keep it simple with the thumbnail. If you get too flashy it may look to spammy. Maybe some videos you may not want a thumbnail and just leave the image Amazon picks.

Look For High Ticket Items - This will make you the most money quick. A high ticket item can make you hundreds. Don't waste a lot of time with small ticket items. Remember there is no saturation, you just have to find your footing. There is always money to go around.

Do Not - Do not talk about discounts, deals, mention the word "Amazon", show any barcodes, and never share information that sounds remotely like medical advice. All of these are a no no.

RESOURCES & TIPS

Avoid Long Drawn Out Videos - No one likes to watch long drawn out videos. Keep em short. 1:30 - 2:30 tops I find is the sweet spot for length.

Here's an easy tip.

Go to your report page and filter for past 30 days, sort by commission income. This will show you which products have earned you the most money over the past 30 days. Head here to find out more <https://affiliate-program.amazon.com/home/reports>

Dig into the product pages of each product on the first page of your report and ask yourself, what do all of these products have in common? Price range? Best Seller Ranking? Category? Is it a product that people are usually confused about and are more likely to watch a video to get insight? Influencer competition? Videos shown in upper carousel? Are your thumbnails or video names showing a similarity for these products? How quickly have you earned back the cost of the product? What's your ROI?

Then, just build a criteria based on your most profitable products, and buy some more products that meet your criteria. Your ROI calculation and criteria should give you the confidence to invest in products you expect to be high-performing.

Understand Your Competitors - Take a quick look here to see those already in the program. Do a Google search and put this in the search bar and press enter. [site:amazon.com/shop](https://www.google.com/search?q=site:amazon.com/shop)

A few examples of Amazon Storefronts

https://www.amazon.com/shop/andrew_pardine

<https://www.amazon.com/shop/jamies.sweet.life>

<https://www.amazon.com/shop/fishingcampingthegreatoutdoorsaroundthehome>

Here's someone you can be inspired from...

YouTube Amazon Peeps

<https://www.youtube.com/@WTIpov/videos>

TikTok Peeps

<https://www.tiktok.com/@c8ke.com/Stuffyouactuallyneed>

<https://www.tiktok.com/@teresalauracaruso?>

An interesting read about Teresa -

<https://medium.com/adventures-in-consumer-technology/how-a-woman-on-tiktok-earns-millions-by-showing-amazon-products-47b926474ce7>

WAYS TO FIND PRODUCTS (TO CREATE VIDEOS FOR)

This short list is all about finding products you don't have you can make product reviews on. If you've filmed everything in your house and are looking for more options, they're out there. Here is a small list.

Neighbors - I only recommend using your neighbors if you know them. You don't want to just invite yourself over your neighbor's house and ask them if you can look in their kitchen for things on Amazon, rather approach neighbors you know well...and well enough they'll let you film something they have.

For example - My neighbor had a portable generator. As he was cleaning the garage I asked him a little about it and asked if it was ok to make a little video of it.

Garbage Day - As strange as it may sound, garbage day can be profitable. There may be items in perfectly good shape someone doesn't want anymore. If you're inclined drive by a neighborhood that has a little money around it. Rich neighborhoods sometimes throw out things worth a little bit more. They can always buy another of whatever it is right?

Estate Sales - There are times you may be driving down the road, searching Craigslist, or just happen to hear about an estate sale. Don't pass it up because there could be things of value you may want to video.

WAYS TO FIND PRODUCTS (TO CREATE VIDEOS FOR)

Thrift Store - At times you may find lamps or furniture as well as electronics in a thrift store. Are they out of date? Maybe, but it may be worth looking into. After all, the price you pay for anything may be inexpensive. Not interested in buying it? No problem, make a short video of it and add audio later.

Friend's House - Ok so you've been invited over a friend's house. Maybe it's a birthday or a small gathering. Whatever the case, if your friend has something that's on Amazon, this could be a potential video. Don't feel comfortable telling them what you're doing? No problem, just say you're on the market "for whatever the product is" and you want to video it so you don't forget. Your friend's may not care at all about what you're doing but if they do you can still keep it on a downlow this way.

Holiday - Here it is another 4th of July and you're sitting under a cool umbrella you've seen on Amazon at your cousin Jimmy's house. Yes, you're at a holiday party, but it'd be cool to make a short video of this umbrella to add to your videos. There's always a way to find products when it comes to adding to your catalog. Holidays are just another avenue

Craigslist FREE Section - OK, we've all seen the free section on Craigslist, but know that this could be an option. If it's old and dusty you can still make a video on the product, but make sure it looks neat and clean. Simple right? Go check Craigslist right now and see what's available.

Disclosure - While these are just examples, I am not responsible for anything that may happen in terms of following through with these examples. Proceed with caution at your own risk.

MORE INFO TO DIGEST

In order to keep track of how many videos you actually have on the backend, head to "manage content" and click on "video" from the backend of your storefront. There's 25 videos to a page. If you have 4 pages, that's 100. Congrats if you got that far!

When it comes to thumbnail creation, start thinking about colors. What colors go well together? Is there a color from the product that may look good in your thumbnail? In any case think about every angle.

There are many things you can review for Amazon. Don't forget books, foods, as well as cool kitchen gadgets.

Need a question answered? - As an affiliate head here to find out answers to your questions.

<https://affiliate-program.amazon.com/contact>

For more information about the Amazon Influencer Program, visit the following link:

<https://affiliate-program.amazon.com/influencers>

If you're a blogger, publisher, or content creator with a qualifying website or mobile app, you can participate in the Online Affiliate Program (<https://affiliate-program.amazon.com>).

Quick Tip as an Amazon Affiliate - DO NOT make a free website with Google and try to sell Amazon products this way. Amazon frown's on using Google Sites.

Also explore this video for common questions answered about being an Amazon Associate <https://www.youtube.com/watch?v=g46TK1icSDk>

RECAP IN ORDER

1. **Apply to become an Amazon Influencer**
2. **Share with Amazon the platform you will be using.**
3. **Once approved, you'll get a congrats from Amazon.**
4. **Fill out & register your name, description, & selected social media URL.**
5. **Begin storefront creation for your Amazon store.**
6. **Make three videos to submit to Amazon for Onsite Commissions.**



AMAZON AFFILIATE VIDEOS

There are many opportunities with Amazon. The videos here will focus on what it takes to become an Amazon Associate.

Keep in mind while there are differences in the program, they are both great to join!

Amazon Associate is a program that requires you to have a website or blog or...

For the associates program, you need at least 500 followers. That's on Youtube, Tiktok, Instagram or Facebook. Either of those.



ONSITE COMMISSION VIDEOS

Amazon Influencer - This program can be a little tricky to get in to. I find there are many things to learn about being compliant with this program. We're going to focus on getting in the program with various social media platforms.

One of the most important things you can do is start making videos...specifically Facebook Reels. Talk about the product. Tell people what it does. This gives your audience a window into what you are striving for which is being an influencer. Also Amazon will look at all of this and notice your content is original.

Be engaging. Most importantly, stay on top of the engagement when it comes to your page. Ask questions.



ONSITE COMMISSION VIDEOS

Module#1 - Welcome Video

<https://youtu.be/NxV8lwBHa90>

Module #2 - The 2 Step Process

<https://youtu.be/ppnDBZpM88U>

Module #3 - Engagement Is Key With Social Media

<https://youtu.be/lm3auXiYs2w>

Module #4 - The Difference Between An Amazon Associate & Amazon Influencer

<https://youtu.be/52Kk0sR611M>

Module #5 Getting Approved With Facebook

<https://youtu.be/NLnfEKe9uWM>

Module #6 Getting Approved With YouTube

<https://youtu.be/DK4POKGQWkw>

Module #7 Getting Approved With Instagram

<https://youtu.be/aBwFv-X3N6o>

Module #8 Getting Approved With TikTok

<https://youtu.be/-HqxrUi1nMo>

Module #9 - Getting Approved For Influencer Program (What It Entails + Examples)

<https://youtu.be/NvzZVqk62vM>

Module #10 - Avoid Using The Amazon Name In Any Social Handles

<https://youtu.be/TrqZLp7wq4M>

Module #11 - Make Sure Your Influencer Page Matches Your Socials

<https://youtu.be/YEeYN0tPlb4>

Module #12 - Your 3 Video Submissions

<https://youtu.be/m2ihEa-P-0Y>

Module #13 - Influencer Examples & How To Find Them

<https://youtu.be/YclZzRONAqA>

Module #14 - The Tools For Recording

https://youtu.be/yS2RUT4_NGg

Module #15 - Finding Products (Where To Find Them)

<https://youtu.be/IUHCSErmQD0>

Module #16 - Checking Your Commissions

<https://youtu.be/X8DSSat9zN8>

Module #17 - How To Find New Releases For Possible Future Videos

<https://youtu.be/3lOgnra42JE>

ONSITE COMMISSION VIDEOS

Module #18 - How To Navigate The Backend

<https://youtu.be/HlDoi8INi0A>

Module #19 - In The Case You Delete & Redo Your Video

<https://youtu.be/0KAfr7NblU0>

Module #20 - You Can Earn Commission On Other Items You Didn't Review

<https://youtu.be/x2bnwL1VBeI>

Module #21 - Live Streaming

<https://youtu.be/P1HKdUjvuMM>

Module #22 - Using ChatGPT For Titles For Product Videos

https://youtu.be/mDUj_DCH0K8

Module #23 - Where To Manage Or Edit Your Videos

<https://youtu.be/dnanPEKloPU>

Module #24 - Give 24 Hours To See Clicks & Earnings

<https://youtu.be/45SHSLeo5CU>

Module #25 - Thumbnails Or Amazon's Pick For Thumbnails

<https://youtu.be/dP3oxEyqQts>

Module #26 - Where To Find Rejected Videos

<https://youtu.be/yycXyOTfBfE>

Module #27 - Why Your Video May Not Appear In Carousel

<https://youtu.be/eKkEcVUgvSs>

Module #28 - Walk through When Creating A Facebook Page As An Influencer

<https://youtu.be/8JcZNx7AkUE>

Module #29 - Amazon Clues To Finding Products To Review | The Nudge

https://youtu.be/NNxSH_nloel

AMAZON AFFILIATE VIDEOS

Amazon Affiliate Video 1 - The Signup

<https://youtu.be/JdeNnO0kD7A>

Amazon Affiliate Video 2 - Making your 1st 3 sales with Facebook business page

<https://youtu.be/FFpF0sXt44g>

Amazon Affiliate Video 3 - Create your niche with a Facebook business page

<https://youtu.be/hXgfQN7ZSGU>

Amazon Affiliate Video 4 - How to approach affiliate disclosures

<https://youtu.be/VfL0bYB8Hi0>

Amazon Affiliate Video 5 - Creating a Facebook Group around your niche

<https://youtu.be/gE5MnQt2oWc>

Amazon Affiliate Video 6 - How To Create A Linktree Site With WordPress

<https://youtu.be/eMT5DLvLOv0>

Amazon Affiliate Video 7 - Signing Up For Automatic Plugin To Bring In Amazon Content

<https://youtu.be/rsu-2ASoMis>

Amazon Affiliate Video 8 - Duplicate Automatic Plugin Amazon Category

<https://youtu.be/eHmfgtrXLqk>

Amazon Affiliate Video 9 - The Social Media Share Button For Sharing Anything | Sassy Social

<https://youtu.be/Ak-pzsF4GiE>



AMAZON AFFILIATE VIDEOS

Amazon Affiliate Video 10 - Duplicate Automatic Plugin YouTube Category
<https://youtu.be/ZinuGqxPf6Q>

Amazon Affiliate Video 11 - Creating Engagement With A Facebook Post
https://youtu.be/Ei_JL-K1mxo

Amazon Affiliate Video 12 - Scheduling Posts With A Facebook Page
<https://youtu.be/TT9b0rx22CU>

Amazon Affiliate Video 13 - How To Optimize Your YouTube Videos
<https://youtu.be/KeP2-AWVJD8>

Amazon Affiliate Video 14 - Using YouTube Auto Populate Feature
<https://youtu.be/VEA6BzZBm3Y>

Amazon Affiliate Video 15 - Product Plus Word Hack & How You Could Create A Viral Video
<https://youtu.be/CAhIMAMrFAo>

Amazon Affiliate Video 16 - Doing YouTube Verses Videos For Traction
<https://youtu.be/m7t8eMueC2Q>



AMAZON AFFILIATE VIDEOS

Amazon Affiliate Video 17 - Solve A Problem & Use ChatGPT For Inspiration

<https://youtu.be/ire1H9mVPp4>

Amazon Affiliate Video 18 - Using Widgets To Sell Print On Demand In Your Niche

<https://youtu.be/JEXerBh38jg>

Amazon Affiliate Video 19 - Using Ad Inserter For Disclosure For Every Post

<https://youtu.be/UEDtPly6tjI>

Amazon Affiliate Video 20 - Using Advanced Ads For Specific Posts

<https://youtu.be/MPvegfdW8YI>

Amazon Affiliate Video 21 - Using Nextdoor for a platform

https://youtu.be/FpB3iAsSD_E

Amazon Affiliate Video 22 - Using TikTok As An Amazon Associate

https://youtu.be/Q5DsERHq_eg

Amazon Affiliate Video 23 - How to get rid of TikTok watermark & repurpose videos with Snaptik app

https://youtu.be/zi6SINxv_I4

Amazon Affiliate Video 24 - How To Add Your Websites To Amazon From Dashboard

<https://youtu.be/mRYDaVCvFpQ>



YOUTUBE

5 YouTube Videos = 1 product

Here are some techniques in selling Amazon product using YouTube.

There's different ways to approach YouTube when it comes to creating product videos as an Amazon Affiliate. Here's 5 ways you can approach a video to get more traction on YouTube. Whatever works rinse and repeat and create more videos based on those products.

#1 Comparison or Verses - Take two products. Use the one you're promoting and compare it or do a verses video. This will help others make a decision in products. After all, they may be searching for those products and how they compare to others.

#2 Hacks - This may sound silly, but follow 5 people that do hack videos. Do any one of them have hacks related to your niche? Create some fast viral traffic based on simple hacks. For example - Maybe someone has a hack for getting rid of mosquitoes. Show the hack, but allow that to be the platform to talk about products related to mosquitoes. That's working smart. Here's an example despite this being a TikTok person <https://www.tiktok.com/discover/what-no-way-guy-allen-wrench>

#3 My Top 3 Picks - This is a trending way to display your product you are promoting plus others. Your odds increase when you give more options to your audience. You are educating them but also creating interesting entertainment. Telling your audience these are your three picks or saying things like my three essential items causes interest.

#4 The YouTube Alphabet - Here's an interesting approach to see what kind of videos you can make about your product. Put the name of your product in the search bar and follow each letter of the alphabet. For example if it was "WD-40" I'd put "WD-40 a" and then "WD-40 b" and so on. This gives me a lot of insight as to what people are already searching for when it comes to WD-40. Quick Tip - Head to vidIQ and put your search terms in the "keywords" tab. Find out how much search volume there is there and how competitive those keywords are.

#5 Hone In On Your Talent - There's a good chance, you're good at something. Whether it's magic, impersonations, song writing, or any other talent. Use it to your advantage. Selling products doesn't always involve an unboxing video. Imagine someone talking like Jeff Goldblum trying to describe a really cool portable fan from Amazon. Not only will you get comments, likes, or shares, but they may actually buy it!!

YOUTUBE

BONUS TIPS!!

Here's a few more techniques in selling Amazon product using YouTube.

#6 Tell A Joke - Whether YouTube or even TikTok sharing a joke that somehow involves the product will get you numerous shares and of course...laughs. It has to relate to the product. So if it's a joke about food, showing something related like an onion chopper makes sense.

#7 Product Additions - If you are doing a review for a product, people may buy the product based on your review however if you are creating YouTube videos on solving certain problems with the product why not show additional things that would go well with it...especially if they already HAVE the product.

For Example - Let's say someone buys a chair for their office and they're having trouble with a certain part of it. Chances are they already have the product, but it doesn't hurt to suggest something that would go well with it.

So if your video was like "This is how you extend the arm of your chair. (explaining a problem people may already have with it.) If you are using your chair regularly for your office I like to have a strong mat to protect the floor below me since I drink a lot of coffee and occasionally spill it.

There ya go, you solved a problem and may have solved another problem and referred another product. It's that simple.

#8 Celeb Or Trending Story - Find a celeb or trending story related to your topic or niche. Make a product video or two and try to get traction based on that related information.

YOUTUBE

Starting a YouTube channel is a great angle to being an influencer, but here's what you need to know.

#1 It's a long game - Don't panic if things don't happen right away. And follow YouTube rules to make sure your channel stays in compliance.

#2 Don't put in links right away - This may seem counterproductive but putting in links right away will lower your reach in the beginning. Just give value about the product.

#3 The power of YouTube - Because YouTube is the 2nd largest search engine, this makes the platform more valuable in terms of future sales. Platform like Instagram or TikTok are great, but people may already be making a buying decision based on their YouTube searches.

#4 Why YouTube can be more lucrative than other platforms -

1. Competitors may see your reviews and reach out for collabs
2. Brands may actually reach out after seeing your review and reach out for collabs as well.
3. Your channel may get a brand deal based on influencing videos.
4. Your videos will never go away, so dominating a space with a certain product could mean your video could make money for years to come.
5. If done correctly, optimize your video to make sure you're seen in the searches. That means use the product brand + product name + review in your title.
6. Challenge yourself to a video review a day. And start to create playlists based on those products. So, if it's kitchenware, have a playlist devoted to that. If it's exercise equipment have a playlist dedicated to that. That will keep them on your page and increase the odds of conversion.

#5 Optimizing your video - Let me explain an easy way to optimize your video. Even if you are monetized yet on your channel, think of all the different ways that could related as an Amazon Affiliate.

Example - If I have a YouTube video that talks about the life of Johnny Cash, having Amazon products like shirts, mugs, or even bobble heads would be an easy way to optimize the video more.

YOUTUBE

Promoting Products On YouTube Using Amazon TOS.

If you've started adding videos and promoting products from Amazon as an Amazon associate, your audience NEEDS to know you are an affiliate. There are a few things to keep in mind.

#1 You'll Need A Disclosure - Every video you make will need a disclosure in the description box. It could be something as simple as Affiliate Disclosure - As an Amazon Associate, I earn from qualifying purchases.

Want to read more about this?

Check out what Amazon has to say here <https://affiliate-program.amazon.com/help/node/topic/GHQNZAU6669EZS98>

#2 Put In A Hashtag - This is another way to be transparent with your audience. Using the hashtag #ad lets the viewer know you may get compensated for your promoting of the product.

#3 Checkmark The Box - Many YouTubers fail to do this. It's something I just happen to learn recently. You need to checkmark the box. You'll see this when you are editing the video on the inside. When your viewer watches the video they will be updated in the corner of the video screen it will say "includes paid promotion." Here's what it will look like on your dashboard when you create YouTube videos in the YouTube studio.



Paid promotion

If you accepted anything of value from a third party to make your video, you must let us know. We'll show viewers a message that tells them your video contains paid promotion.

☒ My video contains paid promotion like a product placement, sponsorship, or endorsement

By selecting this box, you confirm that the paid promotion follows our ad policies and any applicable laws and regulations. [Learn more](#)

THANK YOU

Thanks for being here and taking part in my program.

Before you go... don't forget to check out the Facebook Group
“Amazon Influencer Program - Passive Video Earn Mastery Course”
as there will be tips in tricks in there as well!

Just click here

<https://www.facebook.com/groups/353439126221578>

Any questions you can reach my on my personal email here
delucaeric@hotmail.com or

Facebook here

<https://www.facebook.com/eric.deluca.923>



BONUS!!



5 PRODUCTS THAT'LL DOUBLE YOUR COMMISSION EARNINGS



Pool filters - comes in at number one here. A lot of people have pools and a lot of people have a variety of pool filters. You may be thinking it's more seasonal but not necessarily. It's an easy way to increase your Amazon commissions fast!

Generators - Number two here is a no brainer since I can tell you I've sold plenty of these. Again the idea here is to solve a problem. Generators solve many problems. Your daily commissions could be on the up for a long time, should you sell the right generators.



Hair Products - At three is hair products. It's a billion dollar industry, so there's plenty to pick from. If you find a brand you like, dominant that brand by doing reviews for all of their products. You'd be surprised how much you might sell given the right pick of brands. Quick Tip - Find one that doesn't have a lot in reviews.

Phone Chargers & Phone Holders - In a modern world this comes in at a strong two. Now a days everyone has a mobile device. Phones are everywhere. People will always need to charge them and they will always need somewhere to put them.



Religious Books - This may seem like an odd recommendation to boost your sales, but it's not. Religion is a popular the topic. So, to promote books is a great way to do it Quick Tip - Focus not only on bestsellers, but books that have little or no reviews!

BONUS!!

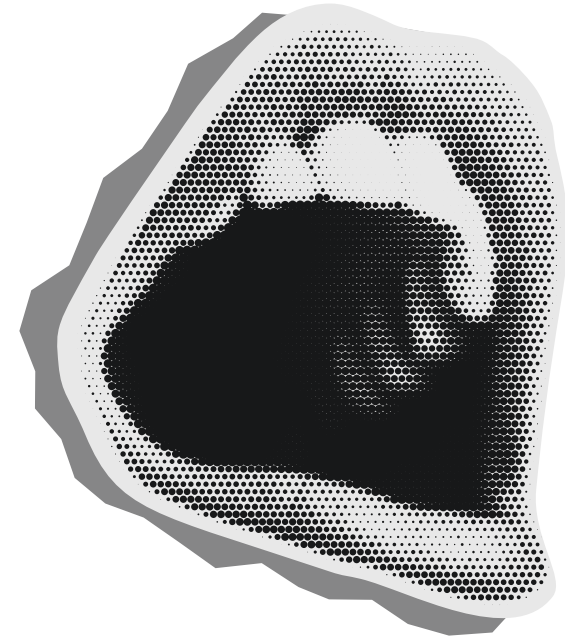


100 Engaging Questions



No matter your topic, when it comes to building a following on any social media platform, you're going to need ENGAGING questions. Here are just a few examples you can use for any niche.

- What's the most memorable book you've read recently?
- If you could teleport anywhere right now, where would you go?
- What's one thing you've always wanted to learn but haven't had the chance to yet?
- What's your go-to comfort food?
- If you could have dinner with any historical figure, who would it be and why?
- What's one piece of advice you would give to your younger self?
- What's a song that always puts you in a good mood.
- What's a hobby you've picked up you think everyone should try?
- What's your perfect weekend getaway.
- What's the last movie that made you cry?
- You can only have one animal, which would you pick a dog or cat?
- If you could only eat one cuisine for the rest of your life, what would it be?
- What's your favorite way to relax after a long day?
- What's a funny childhood memory you have?
- What's the best piece of advice you've ever received?
- What's your favorite quote and why does it resonate with you?
- If you could master any skill instantly, what would it be?
- What is your most recent DIY project?
- What's a goal you've set for yourself this year?
- What's the most adventurous thing you've ever done?



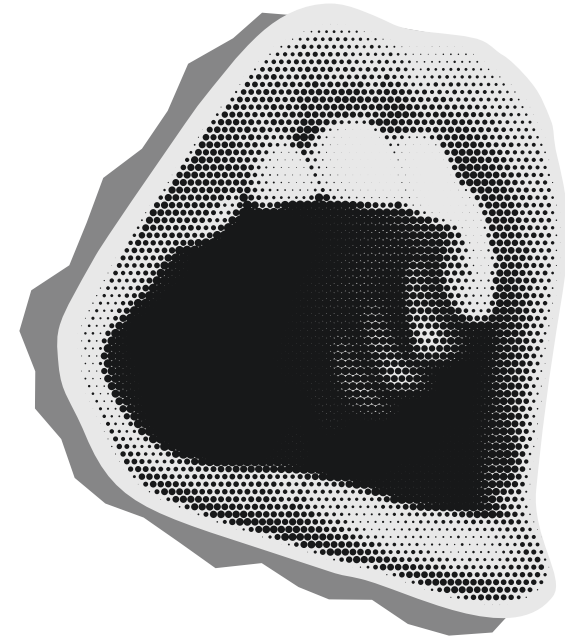
BONUS!!



100 Engaging Questions



- Where's the best place to see a sunset?
- If you could go to space which planet would you want to visit?
- What's your favorite thing about the city you live in?
- What's a recipe you've been loving lately?
- What's one thing you're grateful for today?
- If you could have any superpower, what would it be and why?
- What would describe your dream home?
- What was the last place you traveled to?
- What's a skill you've always wanted to learn but haven't had the time for?
- What's the best concert you've ever been to?
- Do you have a favorite spot in your hometown?
- If you could only listen to one musician/band for the rest of your life, who would it be?
- What's a quote that inspires you to keep going when times get tough?
- What food can you do without?
- What's your favorite thing about yourself?
- If you could meet any celebrity, who would it be and what would you ask them?
- What's your perfect day from start to finish?
- What's your favorite piece of artwork?
- What's one thing you wish more people knew about you?
- If you could go back in time and witness any historical event, what would it be?
- What's the most interesting fact you know?
- What's your favorite book?



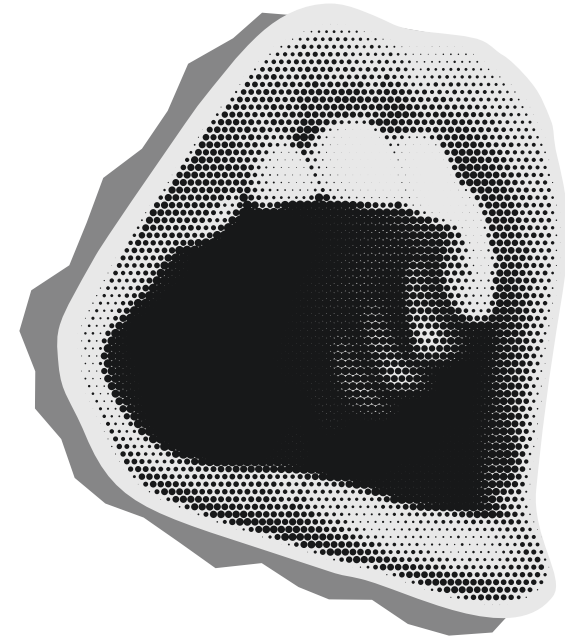
BONUS!!



100 Engaging Questions



- If you could have any animal as a pet (fictional or real), what would it be?
- What's your favorite way to unwind?
- What's a place on your bucket list?
- If you could switch lives with someone for a day, who would it be?
- What's your favorite thing to do on a rainy day?
- What's a small act of kindness you've experienced recently?
- What was your favorite childhood toy?
- If you could have dinner with any fictional character, who would it be and why?
- What is your favorite childhood memory?
- What's one thing you've always wanted to try but haven't had the courage to yet?
- If you could have a time capsule, what would you leave in it?
- If you could have any job in the world, what would it be?
- What's one piece of advice you would give to someone starting their own business?
- What is your favorite outdoor activity?
- What's your favorite holiday tradition?
- If you could only watch one TV show for the rest of your life, what would it be?
- What is your dream vacation?
- What is your favorite childhood snack?
- What's a movie that always makes you laugh no matter how many times you've seen it?
- If you could live in any time period, which one would it be?
- What's one thing that always motivates you to get out of bed in the morning?
- What's a memorable moment from your past?



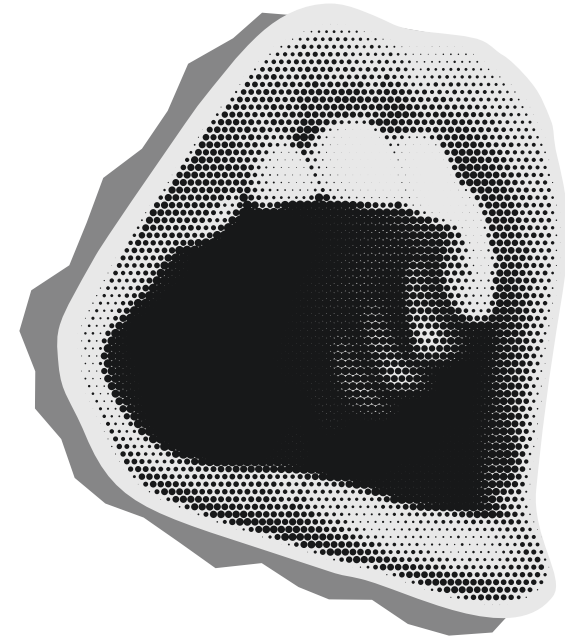
BONUS!!



100 Engaging Questions



- If you could have any talent, what would it be?
- What's the best piece of advice you've ever received from a family member?
- What does the world need more of?
- What's one thing you're proud of accomplishing this year?
- If you could only eat one dessert for the rest of your life, what would it be?
- Describe your perfect lazy Sunday.
- What photo holds a special memory for you?
- What's the most interesting place you've ever visited?
- If you could have any vehicle (real or fictional), what would it be?
- What's your favorite thing about your best friend?
- What's the worst part about traveling?
- What's a skill you wish you were better at?
- If you were on a safari, which animal would you want to see most?
- Describe your dream wedding.
- If you could be a flower, which one would you be?
- What's one thing you've learned about yourself during the past year?
- If you could spend a day with any historical figure, who would it be and what would you do?
- What's your favorite memory from high school?
- What's your biggest pet peeve?



BONUS!!



100 Engaging Questions



- If you could have any animal trait (e.g., flying like a bird, swimming like a fish), what would it be?
- What's one thing you wish you could tell your teenage self?
- Describe your perfect rainy day activity.
- What's your favorite childhood vacation spot.
- If you could have any type of party, what would it be themed around?
- What's your favorite thing about your hometown?
- What was your favorite childhood pet?
- If you could live in any era of history, which one would it be and why?
- What's the most adventurous thing you've ever eaten?
- What do you think was a better invention the car or the plane?
- If you could be a fish, which one would you be?
- What's one thing you wish more people understood about you?
- If you could live for 100 years, what is the one thing you'd want to accomplish?
- If you could have any view from your window, what would it be?
- What does your perfect day off look like?
- What place inspires you every time you go there?

